



The Neighborhood Integrity Initiative:

FIXES OUR BROKEN PLANNING SYSTEM, PROTECTS NEIGHBORHOODS, ENDS WIDESPREAD DISPLACEMENT OF RESIDENTS AND BUSINESSES

The Neighborhood Integrity Initiative is Simple:

- **Saves thousands of affordable housing units** by requiring the City Council to do its job — write a General Plan for L.A.'s near future. The Council is operating in the dark as it backs a streak of development without a modern General Plan. This has left them openly ignorant of how their policies displace residents, fuel homelessness and impact water availability, parks, safety, sewers and streets.

*[Failure to plan has led City Hall to allow the tragic demolition of 22,000 affordable apartments since 2000, fueling the homeless and rental crises. City Hall has fueled a **luxury housing glut** with a 15-20% vacancy rate.]*

- **Requires professional city planners** to choose the consultants who write the influential “Environmental Impact Reports” that detail a development's negative effects on a community. The developer currently has the power to choose the EIR consultants, an obvious conflict of interest.

[Flawed EIRs that seriously downplay true traffic impacts have allowed the City Council to approve mega-developments that create traffic jams at up to 30 intersections, up to 3 miles away.]

- **Preserves communities** by ending “spot zoning” — a dubious practice in which a developer donates money to a Council Member and is then granted, in a backroom deal long before any vote is taken, permission to ignore the zoning, height or density rules on a parcel in that Council Member's district.

[“Spot zoning” has led to questionable approvals for a 27-story skyscraper in a two-story residential area, a luxury hotel on an active earthquake fault, and huge projects at several of LA's most gridlocked intersections.]

- **Sets a 2-year “timeout”** during which the City Council cannot approve “spot zoning” deals and is required to refocus on its actual job: within 90 days of the initiative's approval by voters, the Council must begin crafting a modern General Plan. During this timeout, about 95% of LA development will thrive — the vast majority of developers follow LA zoning rules, they don't seek backroom deals.

*[To help encourage the most-needed development, the ballot initiative **exempts from the timeout** all 100% affordable housing projects and all “downzoning” of the land — such as for less-intensive uses, Los Angeles parks, and open space.]*

L.A. is Our Special City. You have the Right to Stop It from Being an Unlivable Manhattan!

Please go now to our website: 2PreserveLA.org (Read, Donate, Act!)

Please introduce yourself & your neighborhood to us: neighborhoodintegrity@gmail.com

Paid for by the Coalition to Preserve LA. Sponsored by AIDS Healthcare Foundation, 10940 Wilshire Boulevard, Suite 2000, 90024, Los Angeles, CA. Additional information is available at ethics.lacity.org